



FOR IMMEDIATE RELEASE

Kristen Tribby
Kristen.tribby@funfactory.com
818.861.7600

Fun Factory Partners with Good Vibrations for Exclusive New Vibrator Release

The Moody combines a design by Good Vibrations with Fun Factory's G5 motor.



LOS ANGELES, March 1, 2016 – Award-winning German manufacturer Fun Factory has partnered with pioneering adult toy retailer Good Vibrations for an exclusive release of the new Moody vibrator. Building on an earlier collaboration, Fun Factory has updated a design by Good Vibrations to include a powerful rumbling rechargeable motor, ergonomic handle, and intuitive button controls.

The two heritage brands came together years ago to create the G-Swirl Smartvibe, a multi-speed vibrator with a curved tip, flared base, and silicone ripples up and down the shaft. In celebration of Fun Factory's 20th and Good Vibrations' 39th anniversaries, the two companies are coming together again to release an update of the classic top-selling design.

"A design collaboration between Good Vibrations and Fun Factory is a no-brainer," said Coyote Amrich, Product and Purchasing Manager for Good Vibrations. "Their body-safe materials, eco-friendly manufacturing practices, and appealing colorful designs line up perfectly with our commitment to promoting sexual health and pleasure."



"Good Vibrations has been a Fun Factory partner since the beginning, and we have a huge amount of admiration for their pioneering retail model and focus on education," commented Kristen Tribby, Fun Factory's Director of Marketing and Education. "We're delighted that we can give their versatile, body-inclusive design new life."



To celebrate the release of the Moody and Good Vibration's 39th birthday we will be hosting a free happy hour event at Good Vibration's Kearny Street store on Friday March 18th from 5-7pm. Bubbly and treats will be served!

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FUN FACTORY is an innovator in the adult toy industry, combining German engineering with a sense of joyful experimentation to create pleasure products that are both superior and unique in design. Since 1996, our factory in Bremen, Germany has employed eco-friendly methods and fair labor practices in producing our bestselling toys.

GOOD VIBRATIONS is the premier retailer trusted for over three decades to provide high quality products, education, and information that promotes sexual health, pleasure, and empowerment. We invented the concept of the clean, well-lighted vibrator store and we're proud to provide a safe, welcoming, and non-judgmental environment where customers can shop for sex toys, books, movies, and attend workshops.